



# JEEVIKA

An Initiative of Government of Bihar for Poverty Alleviation

## Bihar Rural Livelihoods Promotion Society State Rural Livelihoods Mission, Bihar



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Ref.: BRLPS/Proj/497/14/4637

Date : 21 Feb, 2018

### OFFICE ORDER

Based on the decision of the SLBC( Sub Committee Meeting on SHG Financing), it has been decided to hold “ **Financial Inclusion Program or Credit Camps**” to support Savings Account Opening and Credit Linkage of SHGs. Based on the concurrence of the SLBC, date of **20<sup>th</sup> January, 20<sup>th</sup> February and 20<sup>th</sup> March 2018** has been decided. Information about the same has been shared with all the district administration and related stakeholders through the official letter attached for kind reference. In order to facilitate the implementation of the plan, following aspects has been approved:

- All the BPIUs may be provided with maximum budget of Rs 7000 (Rs. Seven Thousand Only) for each of the camps proposed in the month of February and March 2018. The scheduled budget is subject to actual expenditure and adherence to the stipulated guidelines.
- All the BPIUs need to ensure that maximum numbers of SHGs are supported with banking services (**both savings account opening and credit linkage**) during the “Financial Inclusion programs or credit camps” in the proposed schedules.
- Adequate liasoning is required with bank branches, regional offices and administration to make it a success.** There is need to encourage Branch Managers to participate in the program. Efforts need to be made by DPCU to get the letter issued from the regional offices of related banks to ensure effective participation from the Branch for large scale conversion.
- The proposed Financial Inclusion Camps need to be utilized **to the optimum for providing Literacy around Financial matters and matter related to group dynamics to the SHG members.**
- All DPMs are directed to facilitate effective coordination between DPCU and BPIUs in order to make maximum use of the opportunity.
- All BPIUs and DPCUs are required to track the number of members participated in the “Financial Inclusion Camps” and the number of bankers participated in the “Financial Inclusion Program”.

The whole endeavor is likely to support the effort for the Savings Account Opening and Credit Linkages.

By the order of CEO, BRLPS

  
Mukesh Chandra Sharan 21.02.18

PC-FI

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